CONFERENCE DATE:
September 28th - October 2nd 2015

CONFERENCE VENUES:
Parque de las Ciencias
Auditorio Manuel de Falla
Alhambra

FEDERATED CONFERENCES:
VSMM: International Conference on Virtual Systems and Multimedia.
ARQUEOLÓGICA 2.0: International Meeting on Archaeology, Computer Graphics, Cultural Heritage & Innovation.
CIPA Special Workshop: ICOMOS/ ISPRS Heritage Documentation Workshop.
CAA Symposium: Computer Applications and Quantitative Methods in Archaeology.
FROM SPACE TO PLACE: Special Workshop on Remote Sensing in Archaeology.

EXHIBITIONS:
ARCHEOVIRTUAL: Exhibition on Virtual Archaeology and Museums

info@digitalheritage2015.org
http://digitalheritage2015.org
**Digital Heritage:**

Digital Heritage is the largest international conference focusing on the utilization of new technologies in cultural heritage. Promoted by UNESCO, it started in 2013 as a bi-annual conference, bringing together the most important scientific events in this field.

New technologies have proven to be extremely useful in the conservation, restoration, management, documentation and enhancement of historical and cultural heritage. Many interdisciplinary international teams have been created by specialists from different fields, which have significantly improved the processes employed in the scope of Cultural Heritage.

These initiatives have revealed the difficulties of gathering together professionals with very different experience, knowledge and vocabularies: humanists who lack technological knowledge, and technologists who lack humanistic perspective and experience.
Leading international specialists, with the support of UNESCO and the European Commission, decided it was necessary to promote a major international conference specifically devoted to the application of new technologies in historical and cultural heritage. Therefore the main objective of Digital Heritage is to build bridges between new technologies and cultural heritage, bringing together both professionals and scientists with technical and humanistic credentials to aid in establishing synergies between them.

The conference focuses on the most relevant topics of interest to specialists in the field:

- Digitization and 3D data acquisition.
- Computer Graphics and interaction.
- Analysis and interpretation.
- Theory, methods, preservation and standards.
- Projects and applications in cultural heritage.

info@digitalheritage2015.org
http://digitalheritage2015.org
The opening ceremony will be held in the Auditorium Manuel de Falla on Monday 28th September, after which participants can enjoy a guided tour to the Alhambra. The opening session will focus on the sustainable management of heritage, using the Alhambra and the Generalife as examples of good practice.

Due to the high levels of interest in the use of new technologies for cultural heritage, the morning of Monday 28th will be devoted to specialized courses and workshops, which will demonstrate different aspects of implementing new technologies in this discipline.

Scientific speeches will continue on Tuesday, Thursday and Friday in the Parque de las Ciencias. On Wednesday, September 30th, participants will visit cultural heritage sites of special interest in and around the region. Among these will be: the cities of Baeza and Ubeda, the city of Cordoba and the Alpujarra.
SPONSORSHIP PROGRAMME:

DIGITAL HERITAGE 2015 is looking for sponsors and institutional support that complements the event, either to directly sponsor or collaborate in different ways. We have highlighted some of the areas where these contributions can be made. Of course we are completely open to new suggestions of sponsorship in other areas.

A limited number of sponsorship packs are available to corporate sponsors and will be allocated on a first-come, first-served basis.

Application Procedure:
In order to submit a proposal please complete the attached form and send it by email along with the payment receipt.
### Sponsorship Packs (in detail):

**ADVERTISING 2.000 €**

Unlimited use of the name DIGITAL HERITAGE GRANADA 2015 in your publicity campaigns. A corporate brochure can be included in the delegate packs (up to 12 A4 pages).

**TUTORIAL 1.500 €**

Inclusion of a sponsored tutorial on a topic with the speaker of your choice. All the speaker’s expenses will be covered by the sponsor.

The tutorial will be included in the official programme labelled as sponsored tutorial from your company and will be programmed in the same way as all other tutorials. The tutorial will be open to all participants. The proposal must be firstly approved by the international programme committee.

**PANELS 2.000 €**

Inclusion of a sponsored panel on a topic and with participants of your choice for 2 hours maximum. All the expenses for the speakers will be covered by the sponsor.

The panel will be included in the official programme together with the rest of the offered tutorials, and it will be open to all participants. The panel proposal firstly requires the go-ahead of the international programme committee.

**USB STICKS 2.000 €**

Inclusion of commercial information about your company on every USB stick containing the conference proceedings (up to 200 MB).

**AD PROGRAMME 2.000 €**

An one-page advertisement in the official conference programme.

**GALA DINNER 15.000 €**

Logos of the sponsors printed on the invitation to the dinner and the dinner menu.

**LUNCH 6.000 €**

Logos of the sponsors will be printed on the lunch ticket and the lunch menu.

**Panel with the logo of the sponsors will appear during the lunch.**

The names and logos of the sponsor will appear in the lunch section of the conference programme for the sponsored day.

**COFFE BREAKS 3.000 €**

Logos of the sponsors during the sponsored coffee break.

**Panel with the logo of the sponsors will appear in the coffee break section of the conference programme for the sponsored coffee break.**

**Sponsor’s logos on the tables during the coffee break.**

**RECEPTION 15.000 €**

Logos of the sponsor printed on invitations to the reception and the menu.

**Panel with the logo of the sponsor will appear in the reception section of the conference programme.**

**Logos of the sponsor on the tables.**

**Panel with the logo of the sponsor during the reception.**

A large horizontal banner of the company can be displayed on the balcony overlooking the wonderful views of the city.

**DELEGATE BAGS 3.000 €**

The logo of the company will be printed on the delegate bags.

**PENS 1.500 €**

The logo of the company will be printed on the pens.

**USB STICKS 2.000 €**

The logo of the company will be printed on the USB sticks.

**CULTURAL VISIT 6.000 €**

Logos of the sponsoring company will be printed on the invitation to the cultural visit.

The sponsors will appear in the corresponding cultural visit section of the conference programme.

**Sponsor logos will be displayed on the tour buses.**
SPONSORSHIP PACKS - COLLABORATION FORM

Mr. / Mrs. / Ms .................................................................
Company Name ..............................................................................................................................
Address .................................................................................................................. PC ..........................................................
City .......................................................... Country .................................. State/Province ............... ZIP Code ..................................
Phone number ........................................... Fax .................................... Email ..............................................

Please select the collaboration options:

☐ Advertising  ☐ Tutorial  ☐ Panels  ☐ USB Sticks  ☐ Ad Programme  ☐ Cultural Visit
☐ Gala Dinner  ☐ Lunch  ☐ Coffe breaks  ☐ Reception  ☐ Delegate Bags  ☐ USB Sticks  ☐ Pens

I .............................................................................................., on behalf of my company ................................................................., have been given permission by my company to collaborate with Digital Heritage 2015 on the specified modules, for an amount of ...................................................... €.
I also accept the sponsorship conditions of Digital Heritage 2015, undertaking to fulfill them after the signing of this contract.

If the contribution to be provided does not match any of the above suggestions, please briefly describe your proposal:

........................................................................................................................................

Signature:

Name: ................................................................. Date: .............................. 2015

PAYMENT METHOD
100% on completion of this form.

Payment must be made by BANK TRANSFER to:
Viajes El Corte Inglés, S.A.
Bank account at Santander Central Hispano, CCC 0049 1500 03 2810355229
BIC/SWIFT: BSCHESMMXXX  IBAN: ES37 0049 1500 03 2810355229

THIS FORM MUST BE SENT BY E-MAIL TO THE FOLLOWING ADDRESS
registration@digitalheritage2015.org

info@digitalheritage2015.org
http://digitalheritage2015.org
**Information about Exhibition Stands:**

The exhibition will be located in the upper area section of the “Sala Leonardo” room, sharing space with the scientific exhibition area and next to cafes and scientific displays, facilitating visibility and encouraging interaction between participants and industry professionals.

**Basic Stand 600€ (550€ if booked before May 15th)**

- 3 m² space in exhibition zone
- Exhibition Stand displaying image or company logo
- One chair and electricity outlet
- One special exhibitor registration that provides access to coffee breaks and lunches
- Company name and logo listed on the exhibitor page of the Digital Heritage 2015 website including a link to your website
- Company name listed as exhibitor in the conference programme
- Custom ID with the logo of your company
- Wifi Internet access

**Standard Stand 930€ (850€ if booked before May 15th)**

- 6 m² space in exhibition zone
- Exhibition Stand displaying image or company logo
- Two chairs and electricity outlet
- Two special exhibitor registrations that provides access to coffee breaks and lunches
- Company name and logo listed on the exhibitor page of the Digital Heritage 2015 website including a link to your website
- Company name listed as exhibitor in the conference programme
- Custom ID with the logo of your company
- Wifi Internet access

**Full Stand 1400€ (1300€ if booked before May 15)**

- 12 m² space in exhibition zone
- Exhibition Stand displaying image or company logo
- Two chairs and electricity source
- Two special exhibitor registrations that provides access to coffee breaks and lunches
- Company name and logo listed on the exhibitor page of the Digital Heritage 2015 website including a link to your website
- Company name listed as exhibitor in the conference programme
- Custom ID with the logo of your company
- Wifi Internet access at your stand
- Totem stand displaying an image of your company logo
- One coffee table with two armchairs

---

info@digitalheritage2015.org  
http://digitalheritage2015.org
**EXHIBITION STANDS** - **COLLABORATION FORM**

Mr. / Mrs. / Ms .................................................................
Company Name .................................................................. VAT Number ..............................................................
Address .............................................................................. PC ..................................................................................
City .............................................. Country ......................... State/Province ....................... ZIP Code ......................
Phone number ................................ Fax .............................. Email .................................................................

Please select the collaboration options:

COMMERCIAL EXHIBITION

☐ Basic Stand  ☐ Standard Stand  ☐ Full Stand

I ................................................................................., on behalf of my company ..................................................., have been given permission by my company to collaborate with Digital Heritage 2015 on the specified modules, for an amount of................................................... €.
I also accept the sponsorship conditions of Digital Heritage 2015, undertaking to fulfill them after the signing of this contract.

If the contribution to be provided does not match any of the above suggestions, please briefly describe your proposal:

........................................................................................................................................................................

Signature:

Name: ................................................................. Date: ....................... 2015

PAYMENT METHOD

100% on completion of this form.

Payment must be made by **BANK TRANSFER** to:
*Viajes El Corte Inglés, S.A.*
*Bank account at Santander Central Hispano, CCC 0049 1500 03 2810355229*

**THIS FORM MUST BE SENT BY E-MAIL TO THE FOLLOWING ADDRESS**

registration@digitalheritage2015.org

**info@digitalheritage2015.org**
**http://digitalheritage2015.org**

**DIGITAL HERITAGE**
«Here in Spain, we are ready to host, in 2015, the largest International Congress for Digital Heritage in a magical city where you can discover and experience diverse worlds from yesterday and tomorrow... Granada »